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NAIFA Kicks off Recruit-a-Member Campaign

CHICAGO – The National Association of Independent Fee Appraisers announces the launch of the NAIFA Recruit-a-Member campaign, which will run from mid-November 2005 until the end of March 2006.

NAIFA's objectives are to raise the standards of the appraisal profession, gain recognition for its members as qualified professionals and to promote fellowship among appraisers. Since strength is in numbers, NAIFA hopes to recruit current and new appraisers to the organization to offer the general public the assurance, integrity and expertise that only an Independent Fee Appraiser can provide.

"Each and every member of the appraisal profession offers a unique perspective and expertise. By recruiting new members we will increase the networking and communication potential of some 50,000 licensed appraisers who are not currently members of a professional appraisal association," said Laura J. Rudzinski, NAIFA Executive Vice President.

To encourage members to participate, NAIFA is hosting a contest. For the first member recruited, members will receive a special gift from headquarters. The current member who recruits the most members throughout the duration of the campaign will receive a free NAIFA membership. In the event of a tie, a drawing will be held to select the winner of the NAIFA membership. Additionally, for each member recruited, members will be entered into a drawing for a voucher for two free education classes. At the end of the campaign, the National Office will draw the name of a winner.

The National Association of Independent Fee Appraisers was founded in 1961 as a non-profit professional association of real estate appraisers. Today, our Association has chapters throughout the United States, Mexico, Canada, and we continue to grow both in number and stature.

The Association's objectives are to raise the standards of the appraisal profession, gain recognition for its members as qualified professionals, and to promote fellowship among appraisers. For more information, please visit www.naifa.com.

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